

DATABEL

No.Customers

6.687K

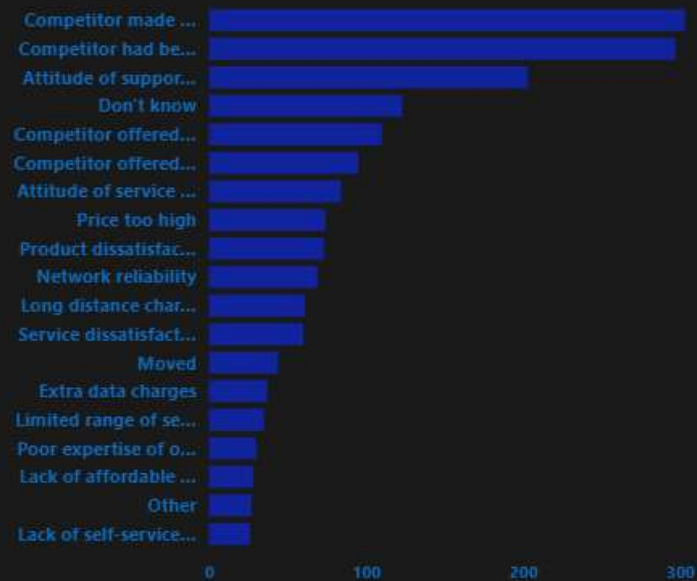
No.Churn

2K

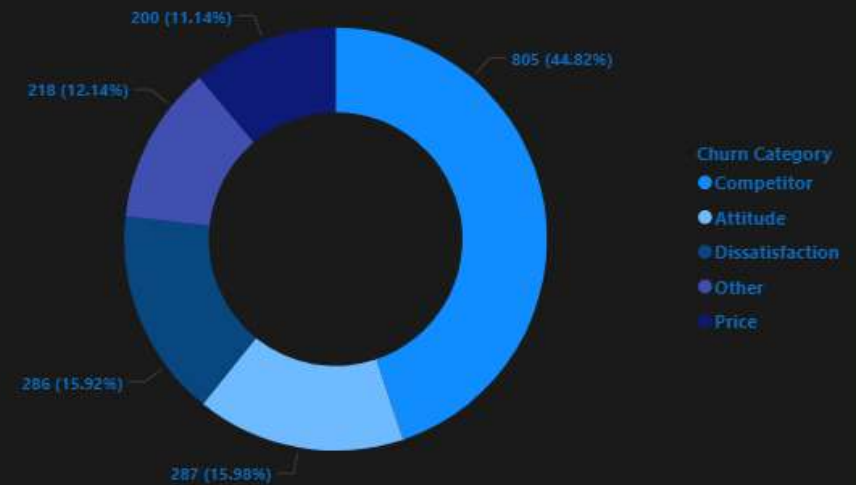
Chunk Rate

26.86%

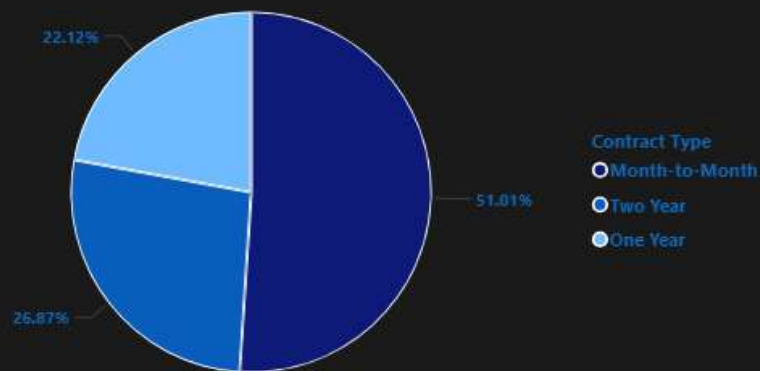
No.Churn by Churn Reason



Number of Churn2 by Churn Category



Number of Customers2 by Contract Type



Chunk Rate by State



Total Customers
Service Call

6.12K

AVG Customers
Service Call

0.92

Chunk Rate

26.86%

Avg Extra Data
Charges

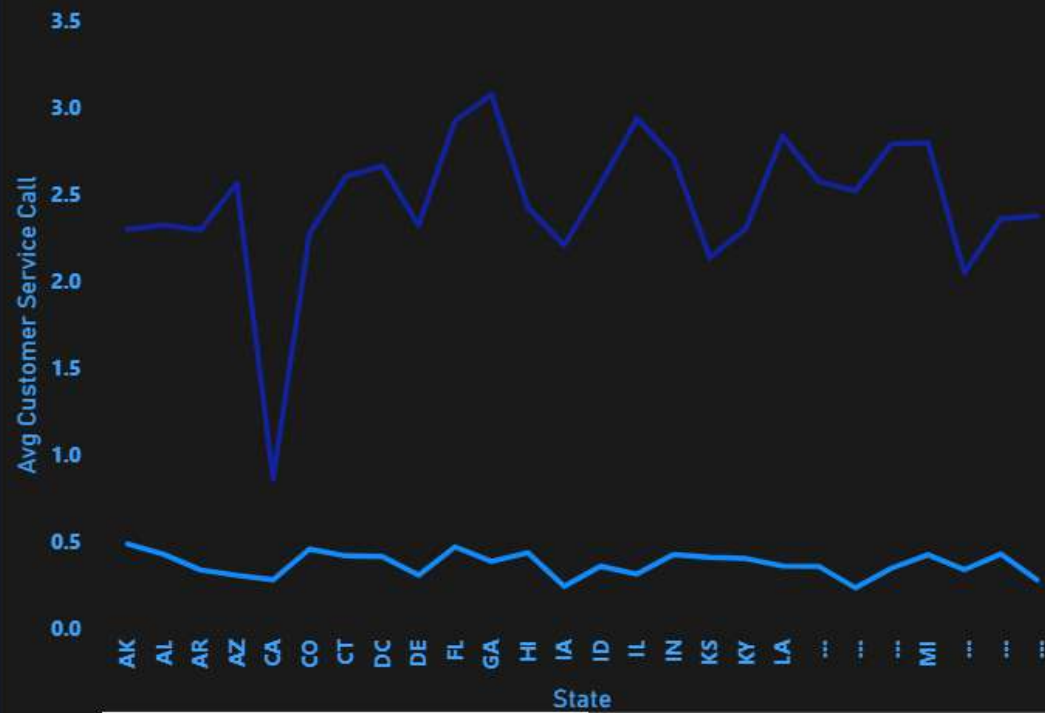
3.37

Avg Extra
International
Charges

33.64

Avg Customer Service Call by State and Churn Label

Churn Label ● No ● Yes



Chunk Rate by State





Total customers

7,043

Current Customers

5,174

Annual revenue

\$5.47M

Annual revenue of current customers

\$3.8M

Average monthly charges

\$64.8

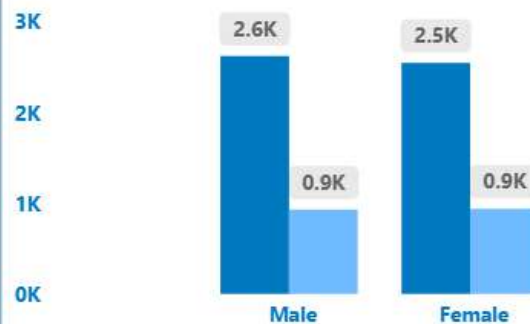
No. of Customers who have partner by churn rate

Churn ● No ● Yes



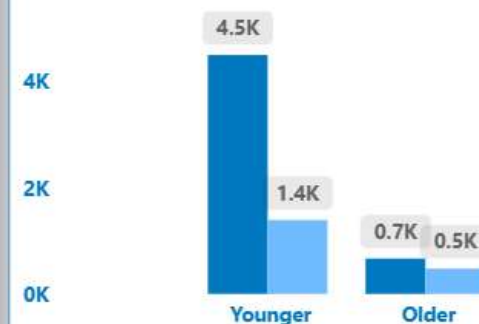
No. of Customers by gender and churn rate

Churn ● No ● Yes

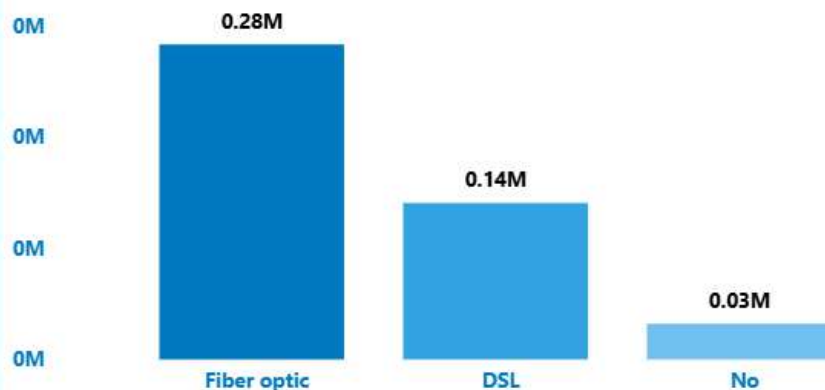


No. of Customers by senior citizen and churn rate

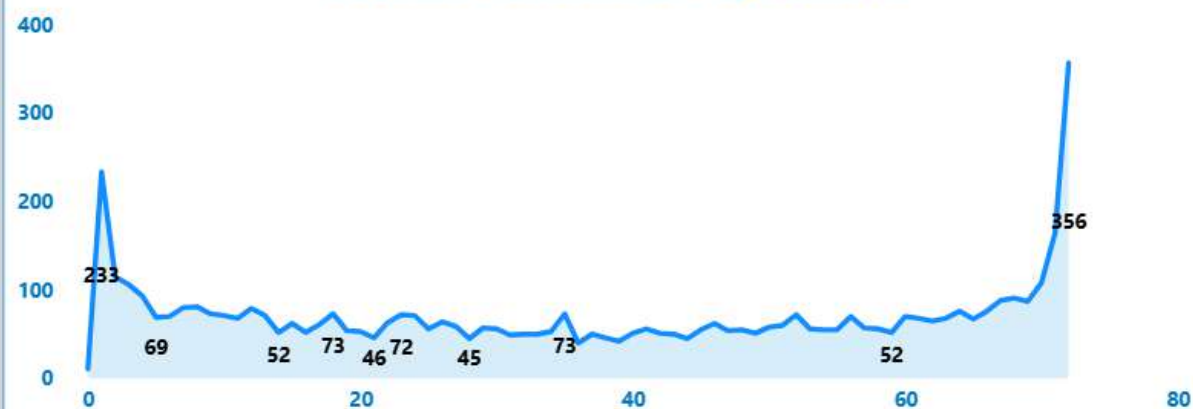
Churn ● No ● Yes



Total Monthly Charges by InternetService

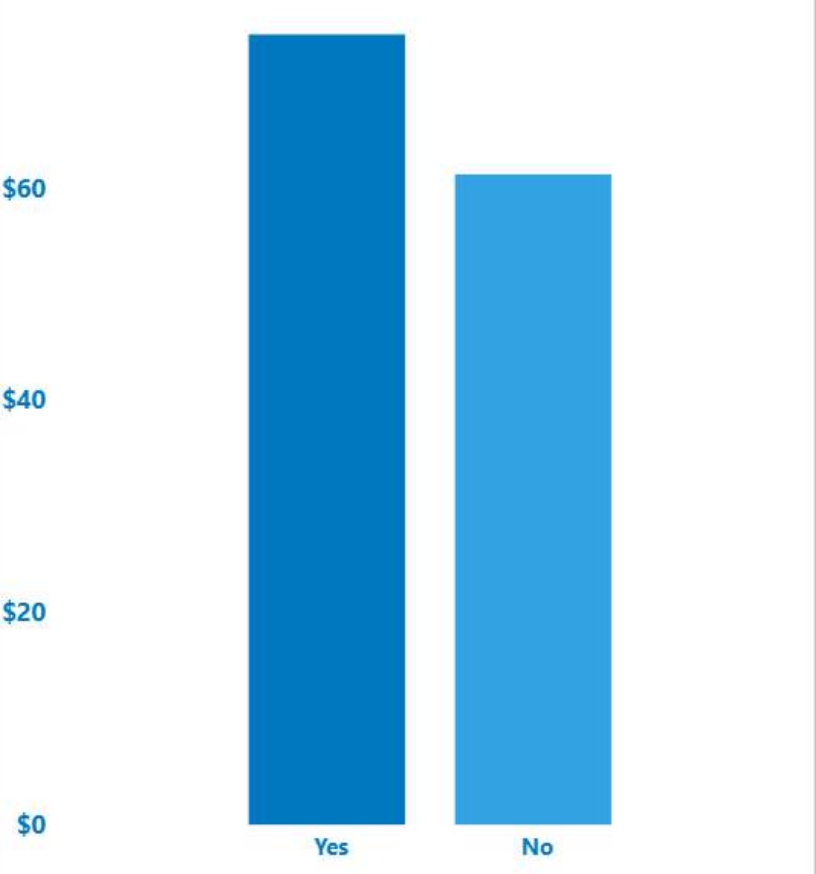


Current Customers by tenure

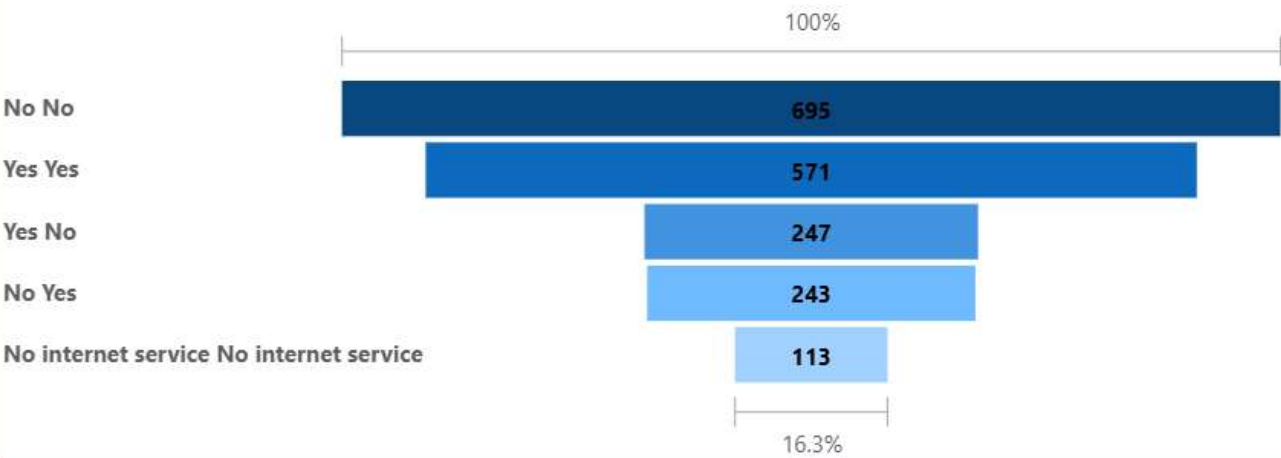


Total customers	Current Customers	Annual revenue	Annual revenue of current customers	Average monthly charges	Churn
7,043	5,174	\$5.47M	\$3.8M	\$64.8	Select all No Yes

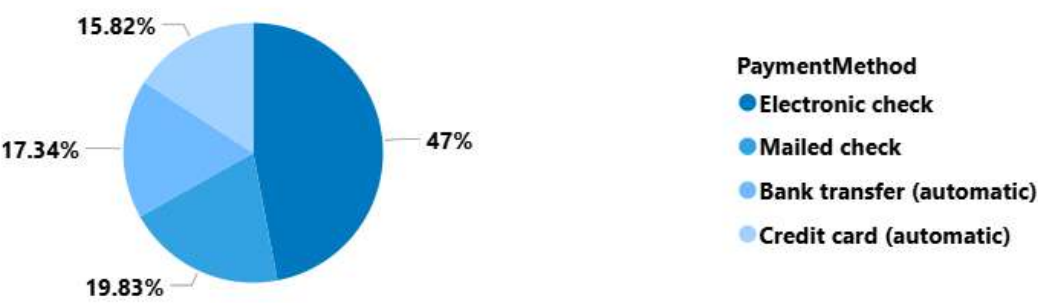
AVG monthly charges by Churn



Churned Customers by StreamingMovies and StreamingTV



Churned rate by PaymentMethod



Total Customers

7K

Churned Customers

2K

Churned Rate

27%

Lost Monthly Revenue

\$139K

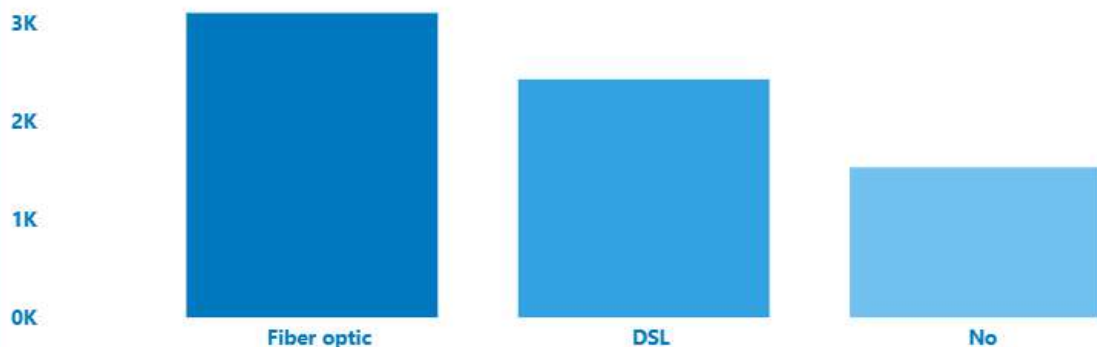
Churn

Select all

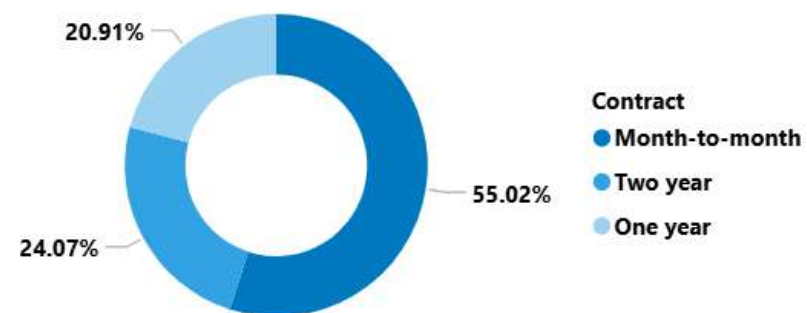
No

Yes

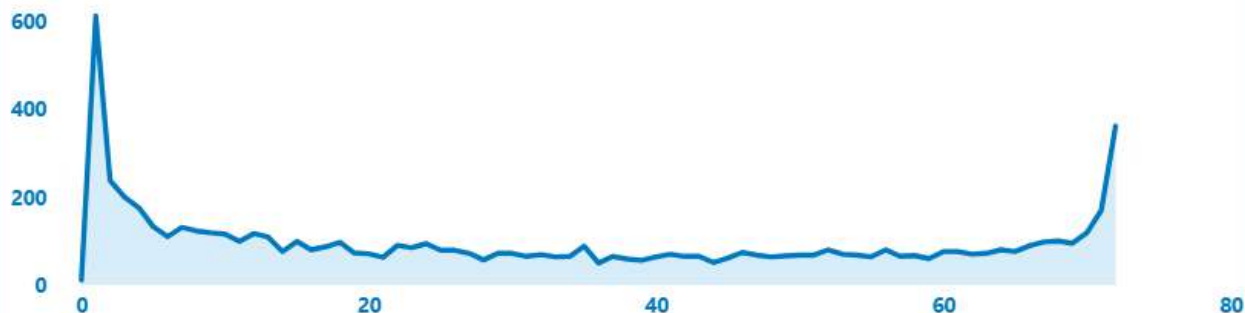
Total Customers by InternetService



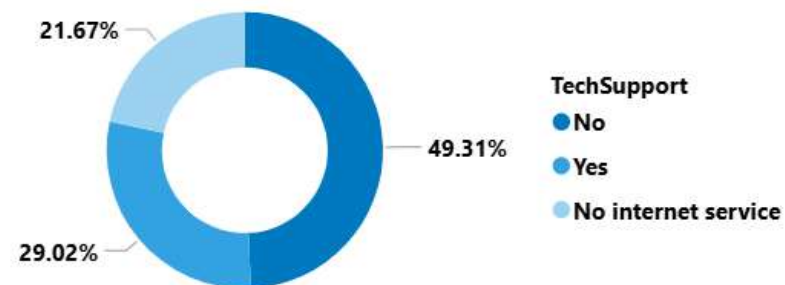
Total Customers by Contract



Total Customers by tenure



Total Customers by TechSupport





Total Customers

7K

Churned Customers

2K

Churned Rate

27%

Lost Monthly Revenue

\$139K

Key Influencers Visual per Churn

Key influencers Top segment

What influences Churn to be No ?

When.....the likelihood of Churn being No increases by

tenure goes up 24.56 2.02x

Contract is Two year 1.47x

TechSupport is No internet service 1.36x

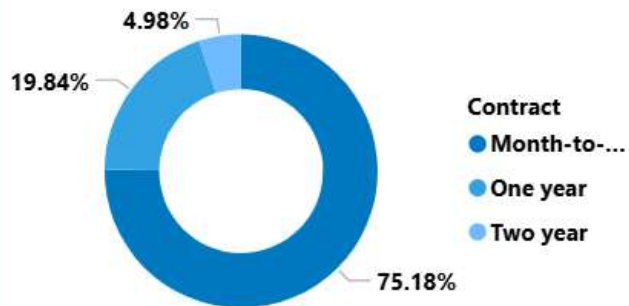
InternetServ... is No 1.36x

Contract is One year 1.28x

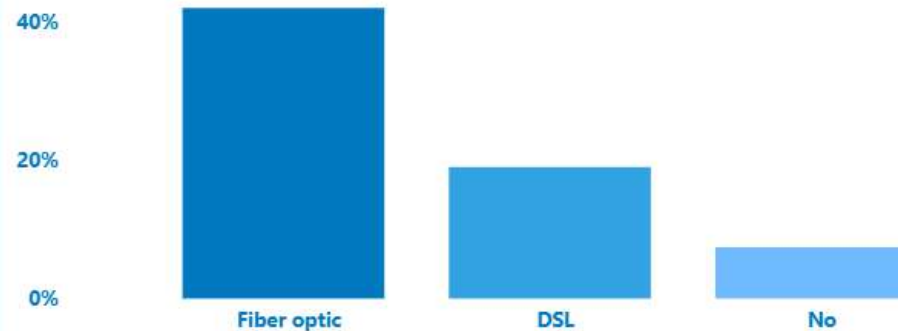
TechSupport is Yes 1.23x

PaymentMe... is Credit card 1.20x

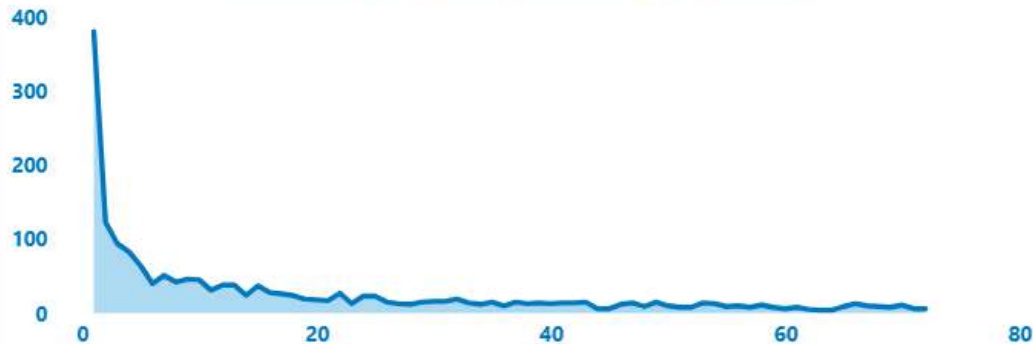
Churned rate by Contract



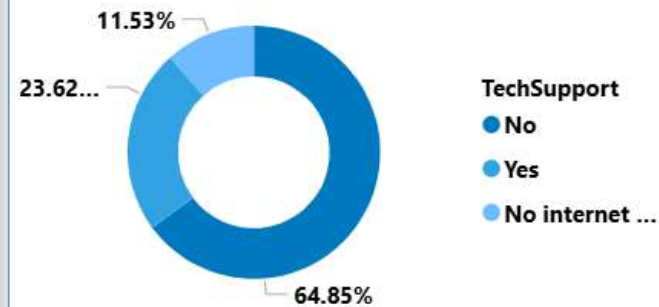
Churned rate by InternetService



Churned Customers by tenure



Churned rate by TechSupport





Total Customers

7K

Churned Customers

2K

Churned Rate

27%

Lost Monthly Revenue

\$139K

Key Influencers Visual per Churn

Key influencers Top segment

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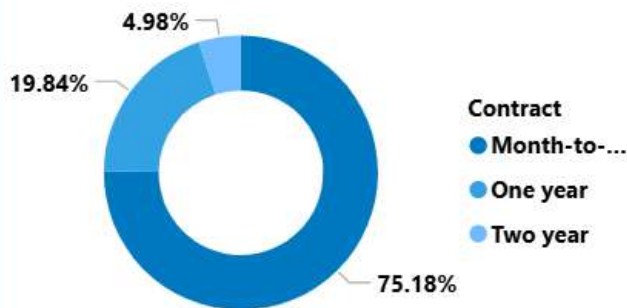
InternetServ... is No 1.36x

Contract is One year 1.28x

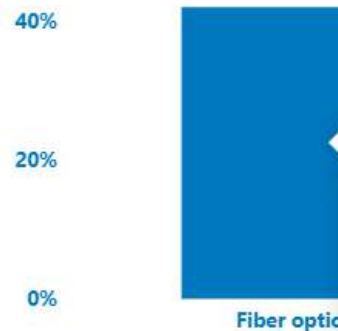
TechSupport is Yes 1.23x

PaymentMe... is Credit card 1.20x

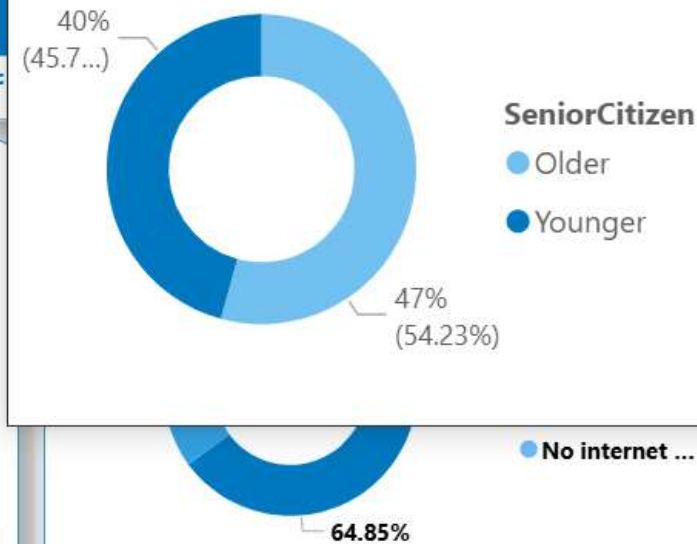
Churned rate by Contract



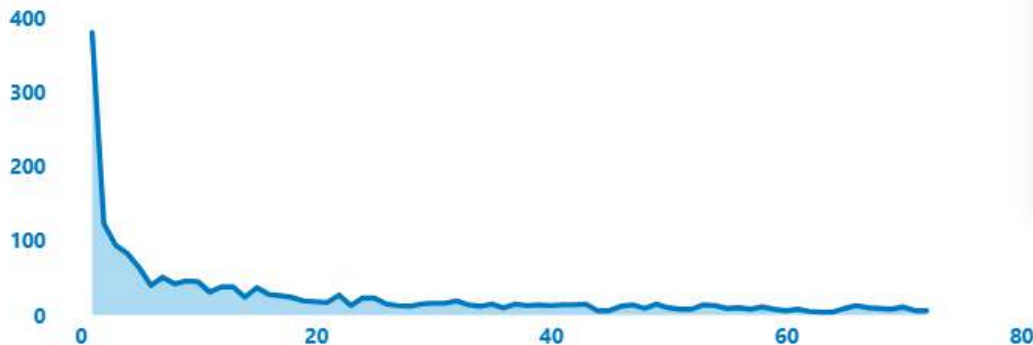
Churned rate by InternetService

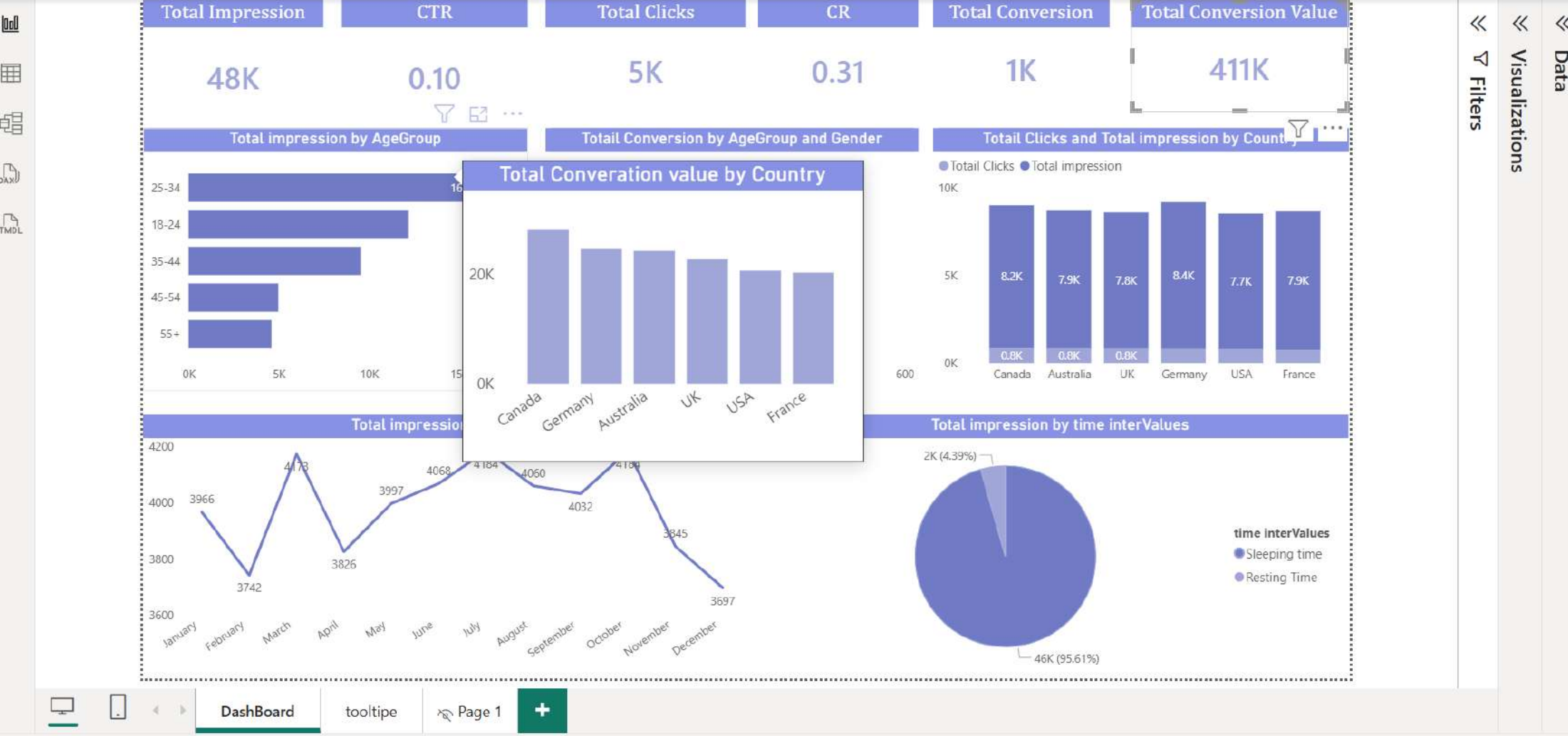


Churned rate by SeniorCitizen



Churned Customers by tenure



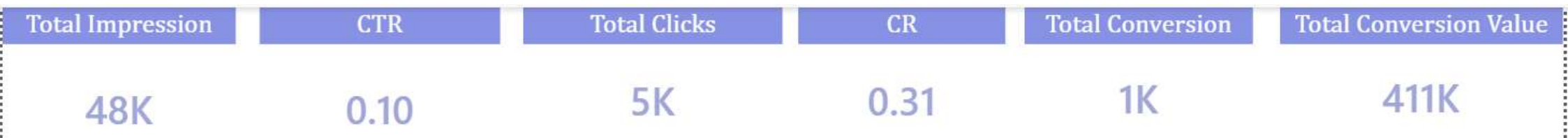


Dashboard

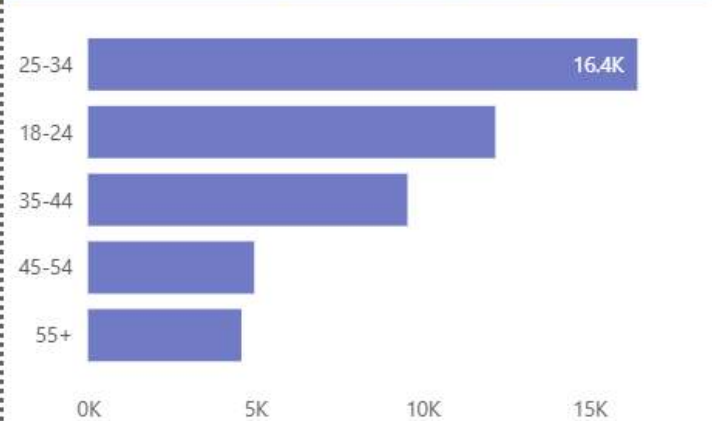
tooltip

Page 1

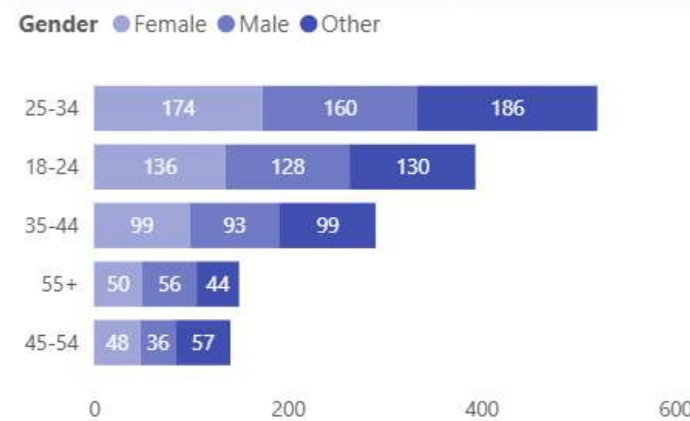
+



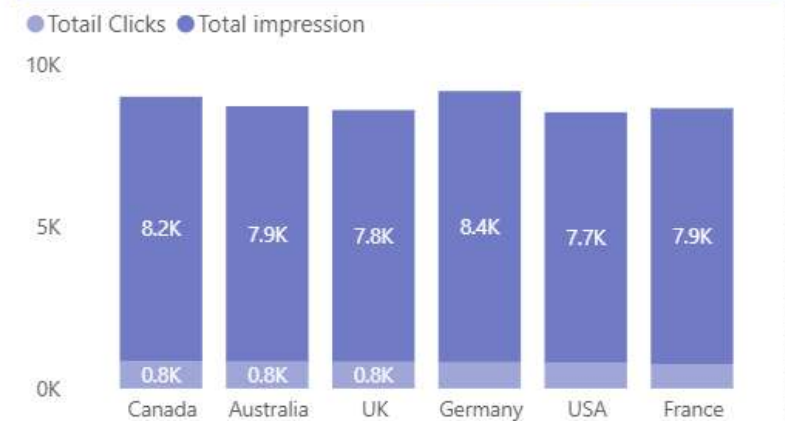
Total impression by AgeGroup



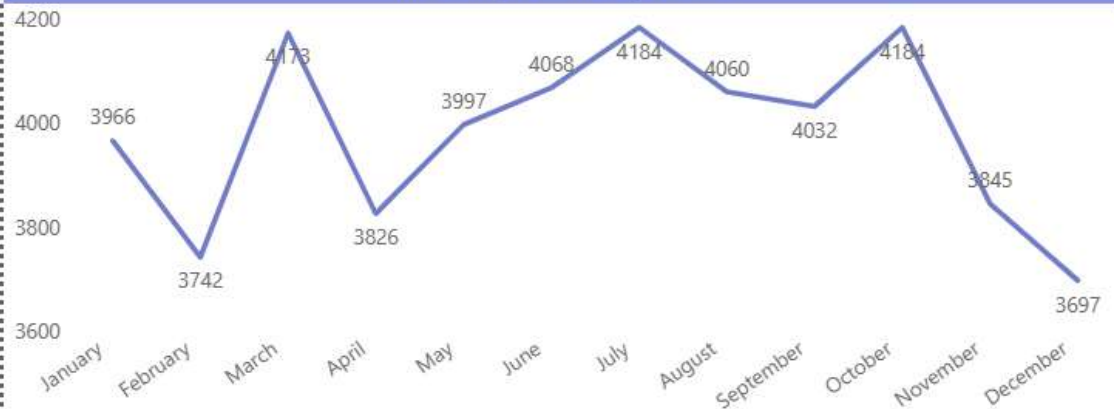
Total Conversion by AgeGroup and Gender



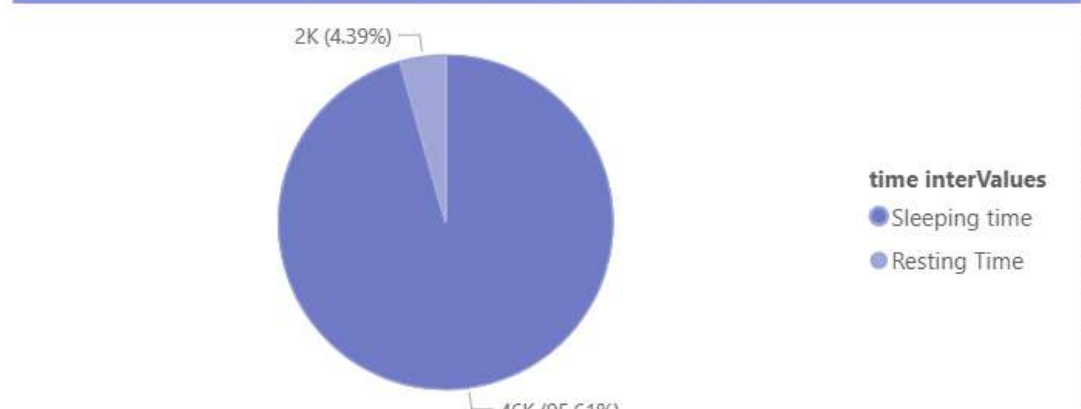
Total Clicks and Total impression by Country



Total impression by Month



Total impression by time interValues



T.Impression

48K

CTR

0.10

T.Clicks

5K

CR

0.31

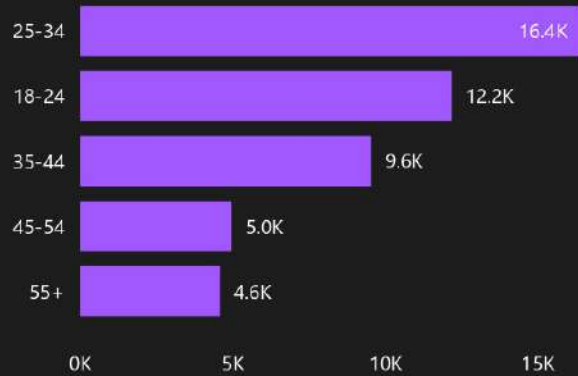
T.Conversion

1K

T.Conversion Value

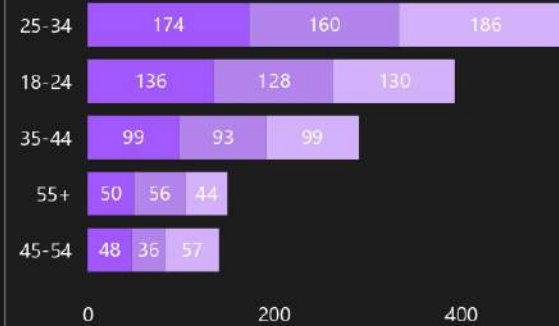
411K

Total impression by AgeGroup



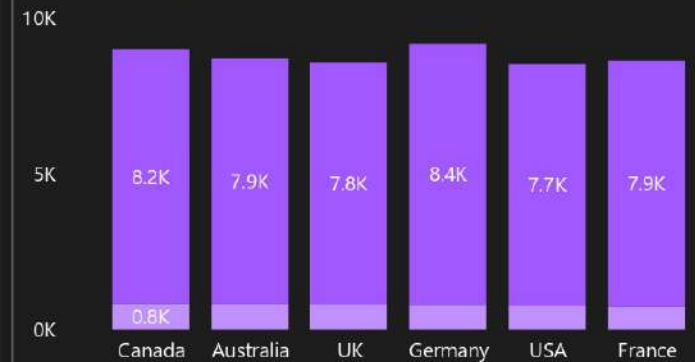
Total Conversion by AgeGroup and Gender

Gender ● Female ● Male ● Other

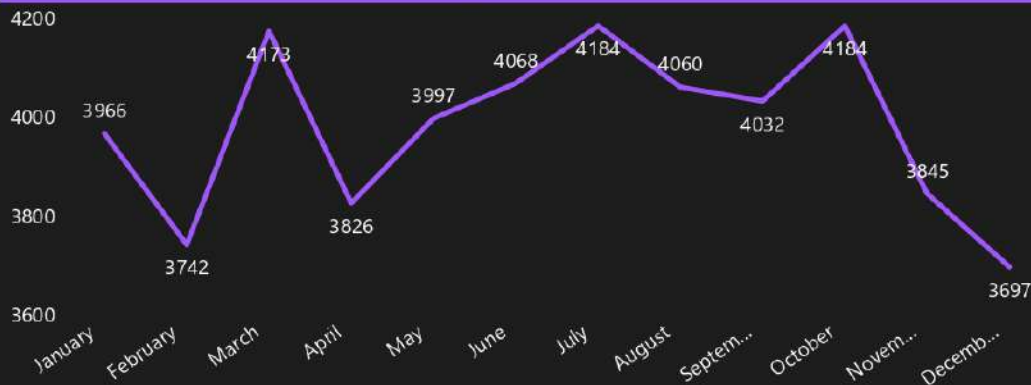


Total Clicks and Total impression by Country

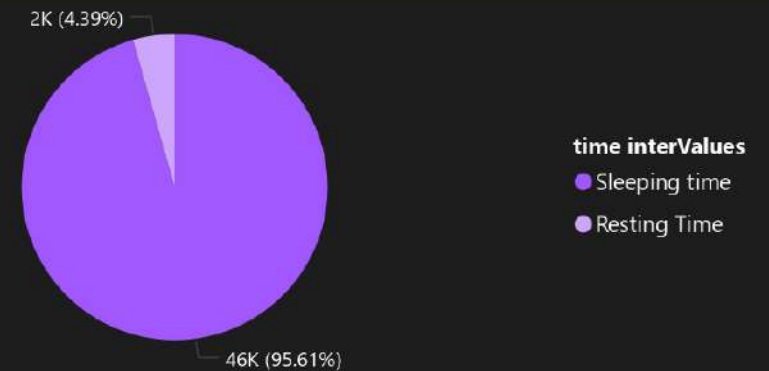
● Total Clicks ● Total impression



Total impression by Month



Total impression by time interValues



No.Product

34

No.Segment

4

No.SalesMan

94

No.Channal

10

No.Region

8

Total Quantity for each Product



Total Quantity for each region



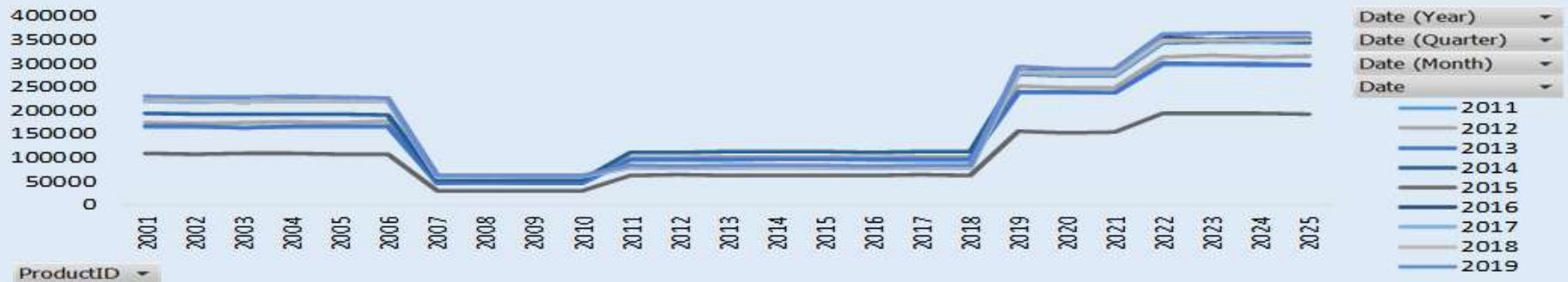
Sum of Quantity Per Region



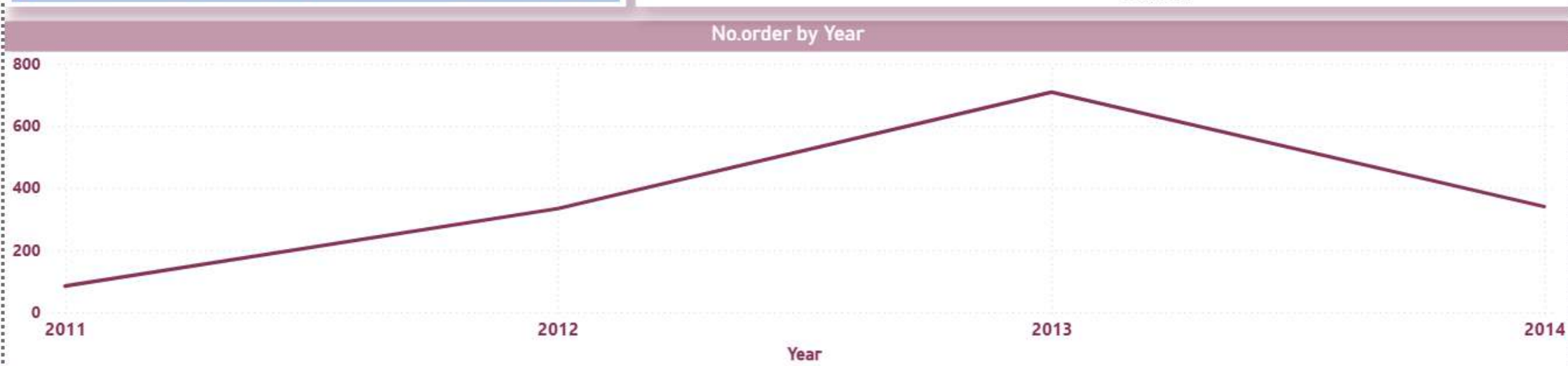
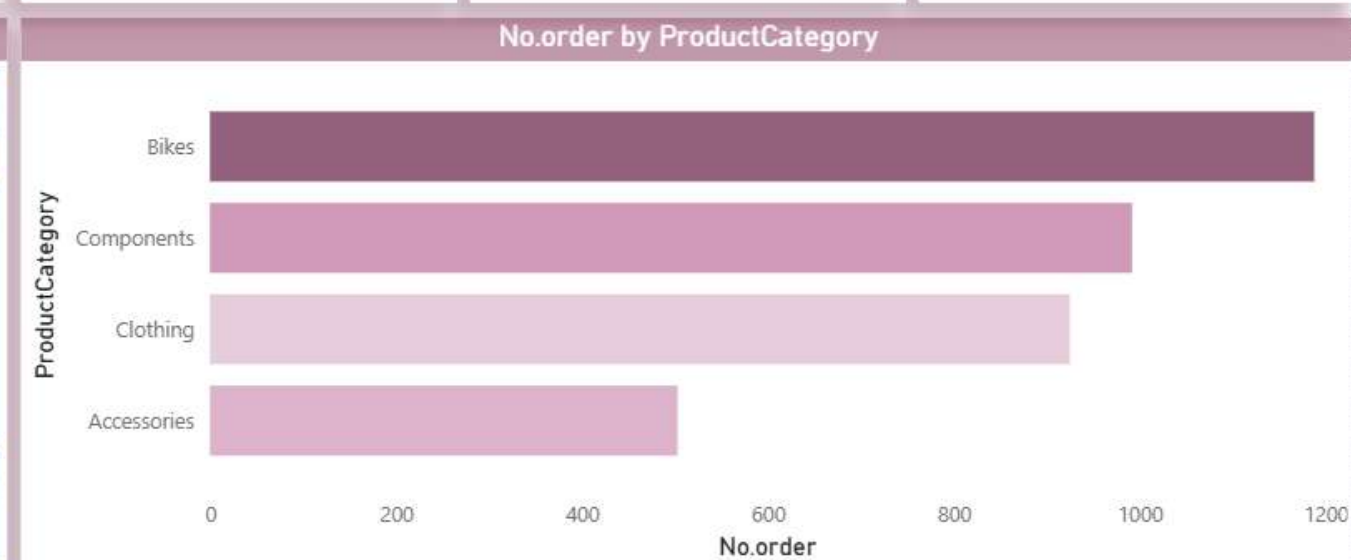
Top 10 from Salesmans basied on quantity



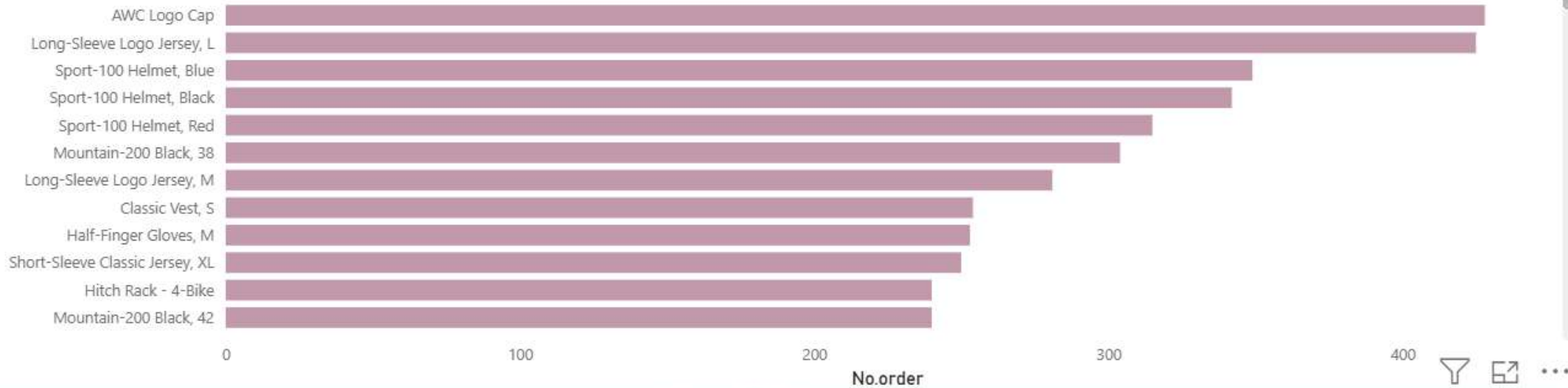
Total Quantity for each Product per Year



No.Orders	Total freight	Total Tax	Total Due	Subtotal
1K	915.97K	74K	33.93M	30.09M



No.order by Product

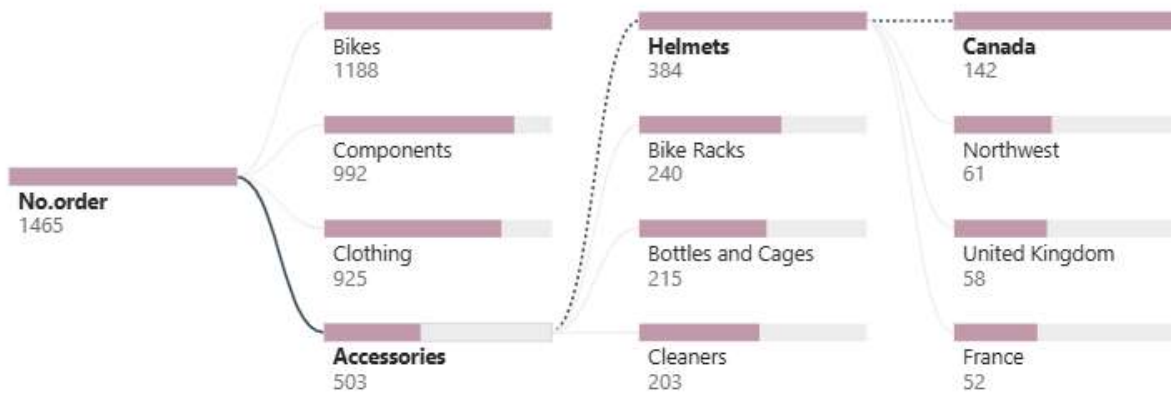


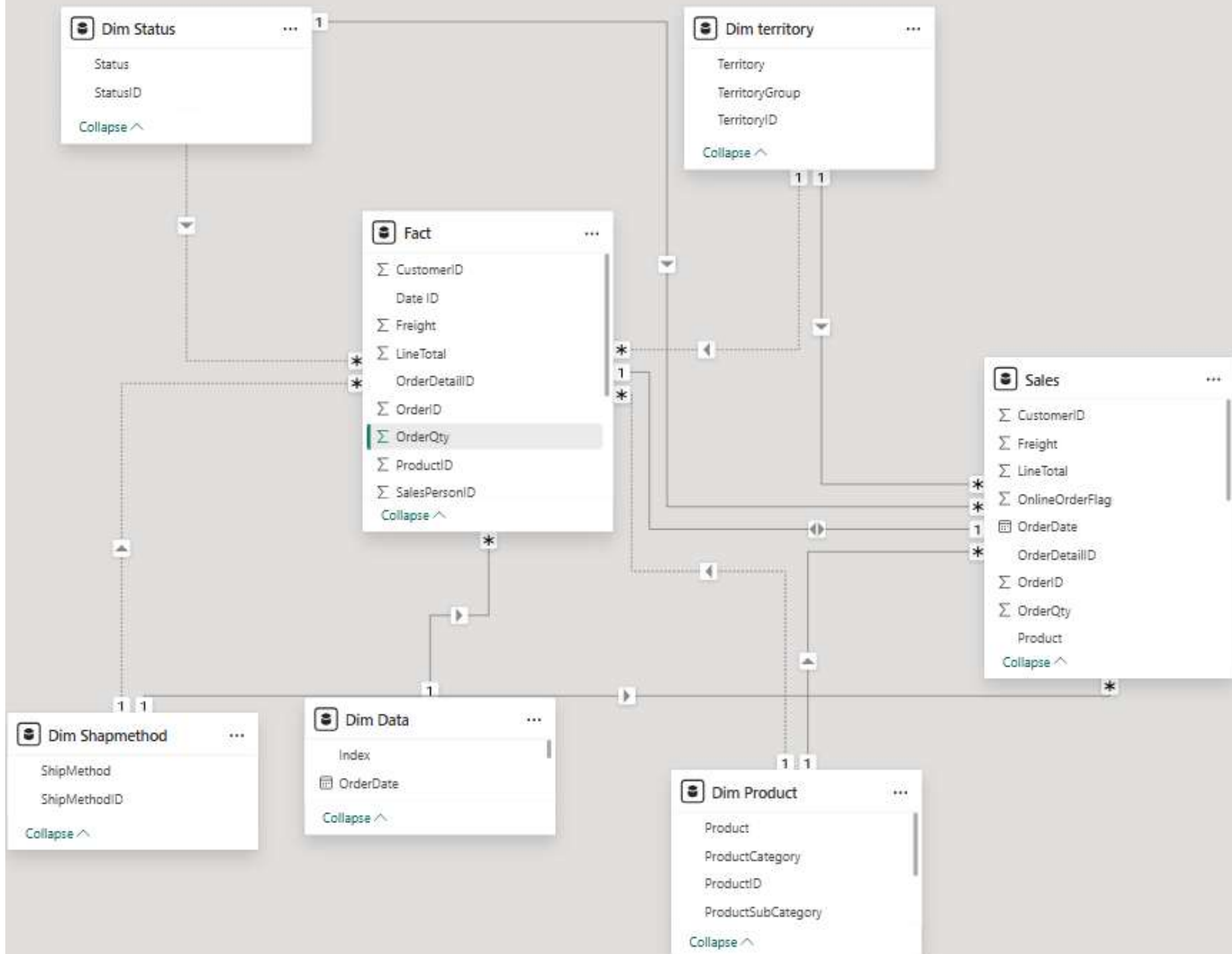
Hierarchy Product

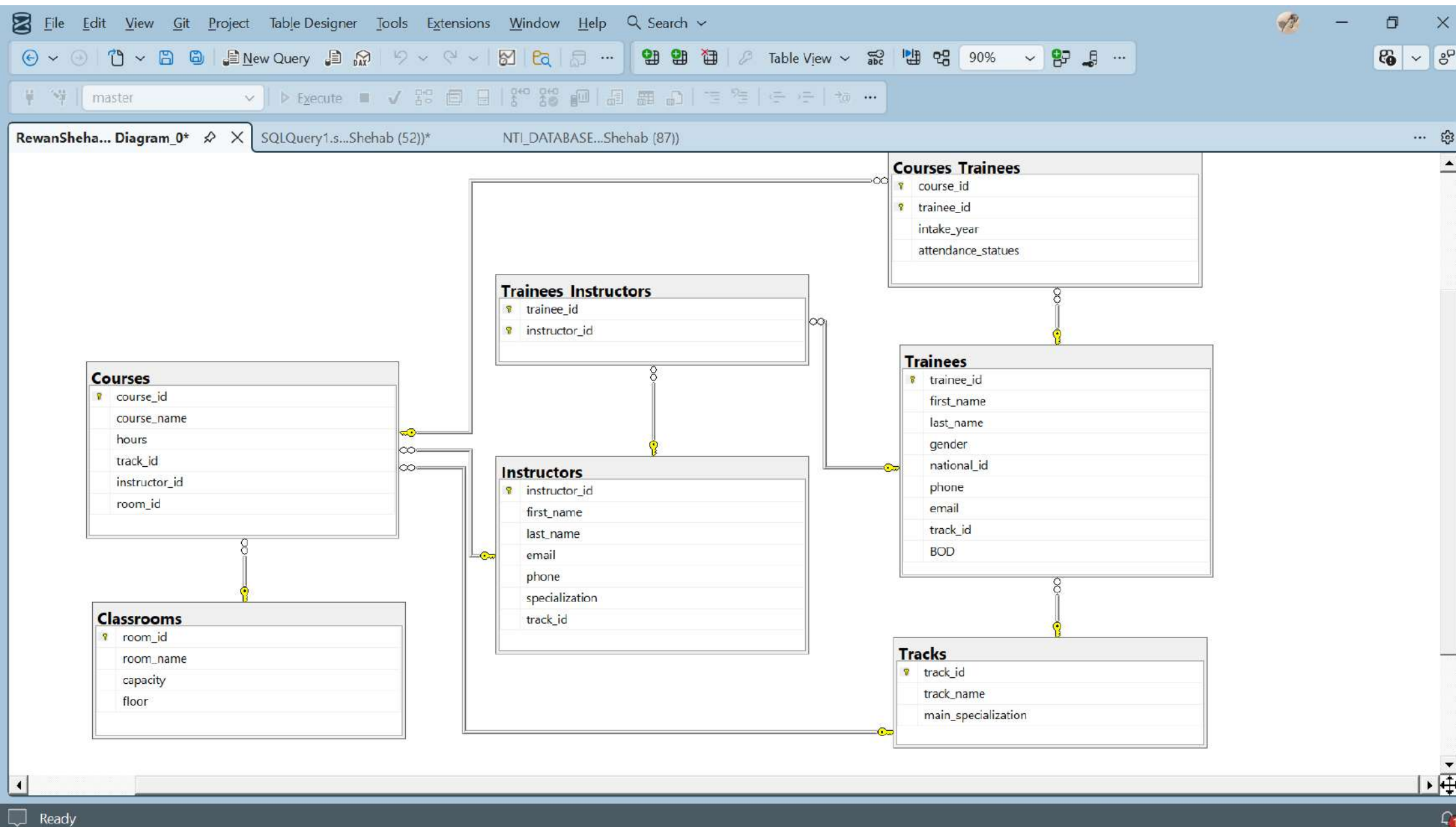
ProductCategory x ProductSubCate... x Territory

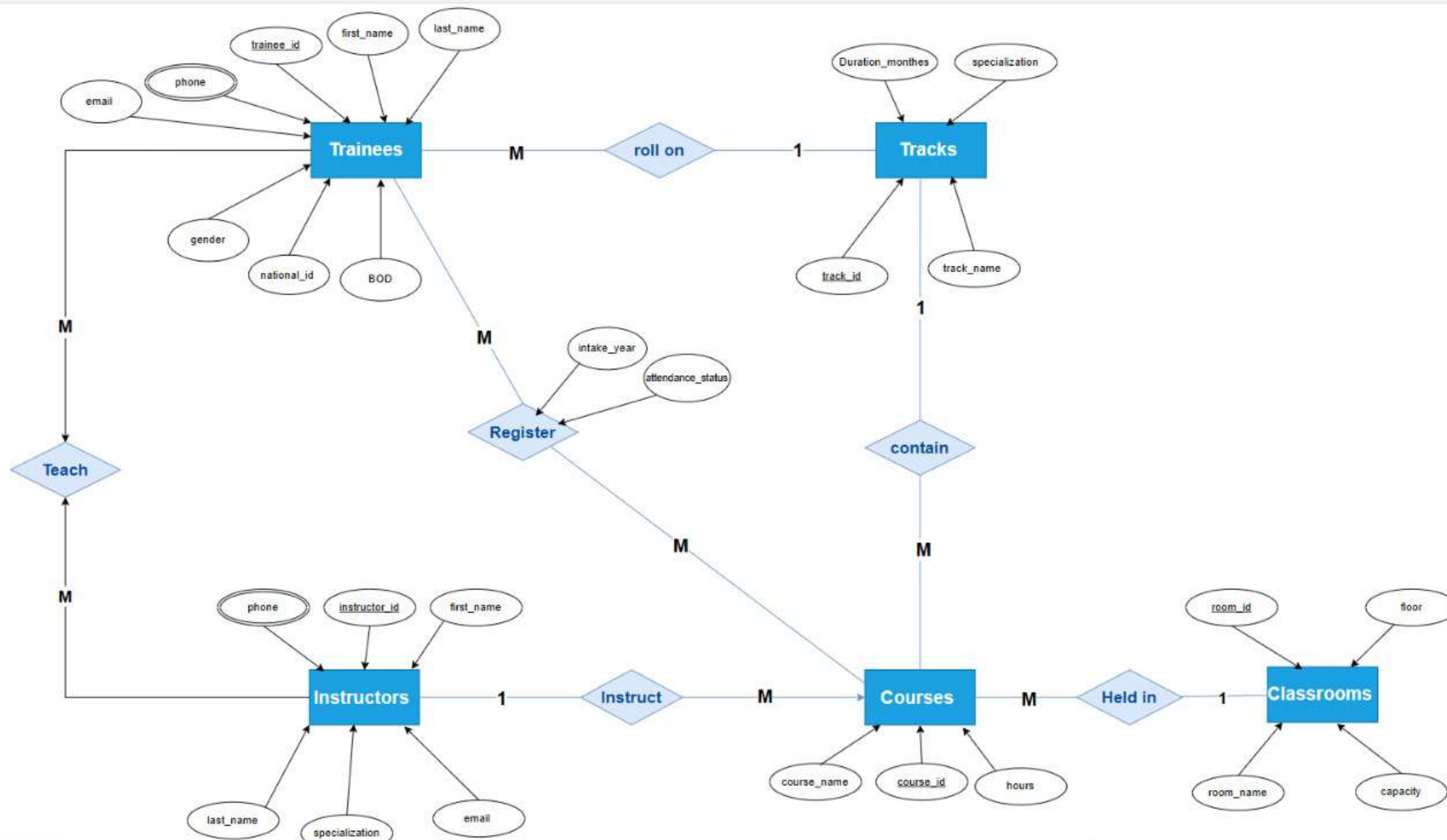
Accessories

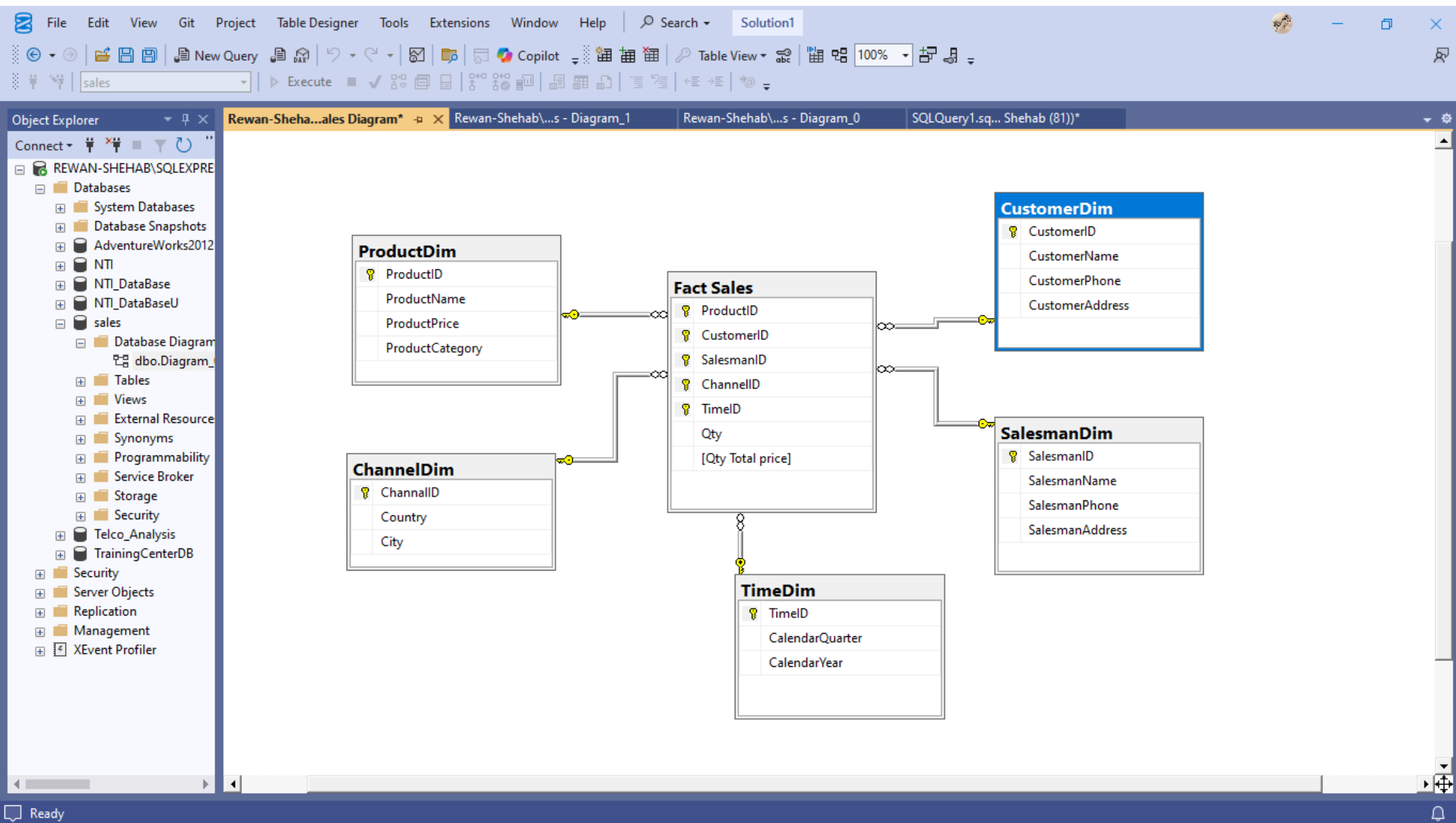
Helmets











Movie Dashboard

Type , Year , Move Rate

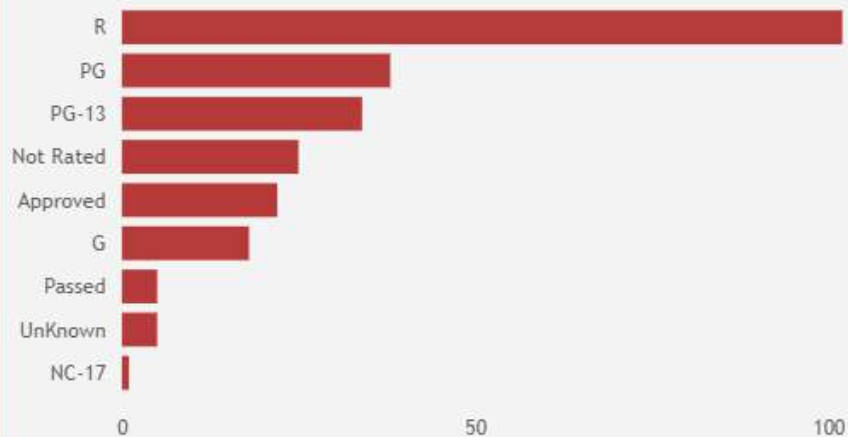
✓ ☐ New

✓ ☐ Old

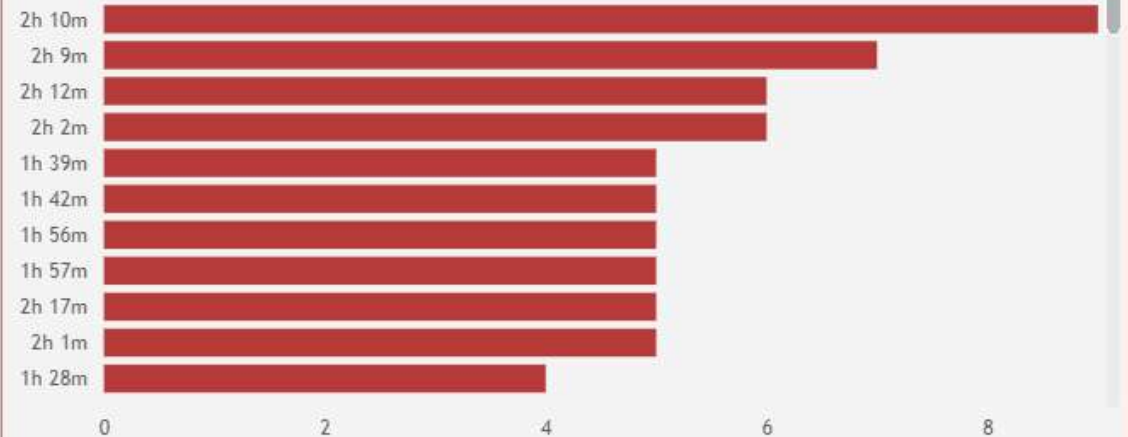
No.Moveis

250

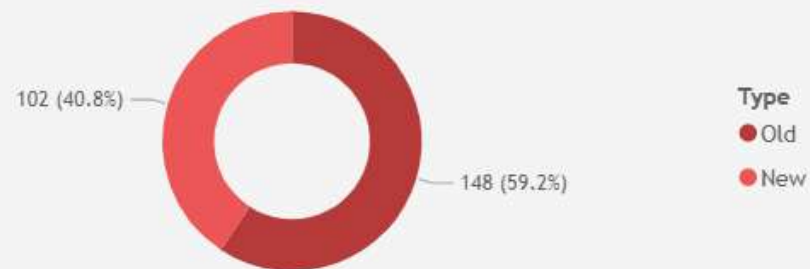
No.moves by age Group



No.moves by Duration



No.moves by Type



No.moves by Year



Avg Extra Data Charges

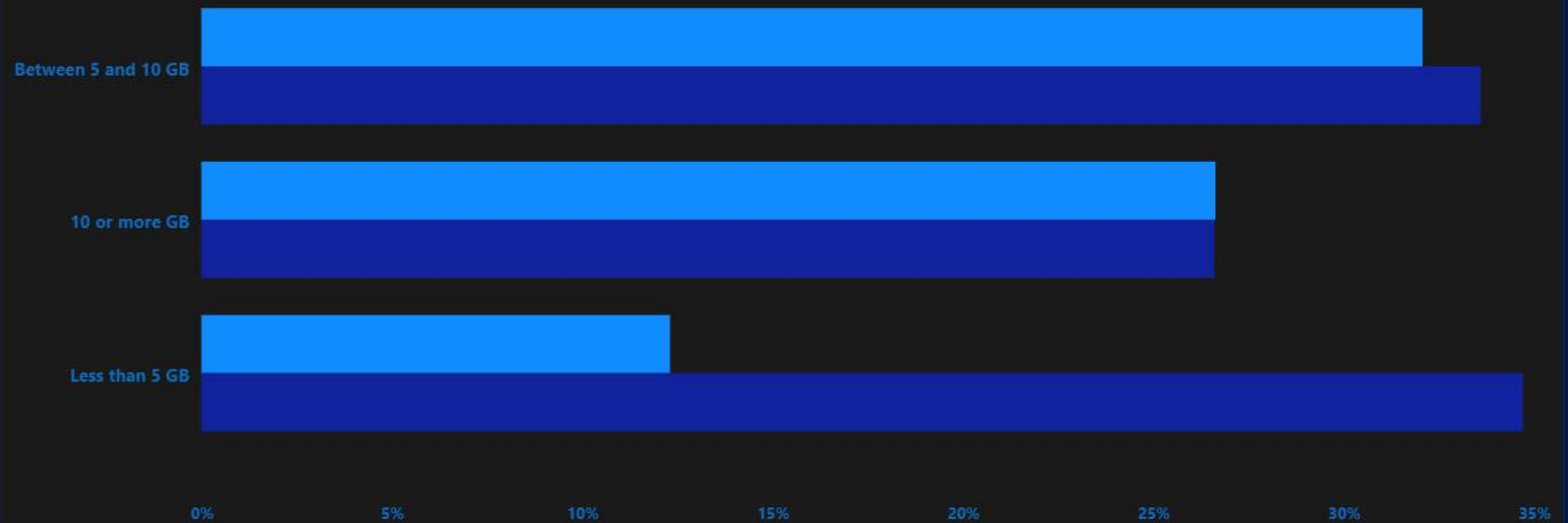
3.37

Avg Extra International Charges

33.64

Chunk Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Account Length (in months)

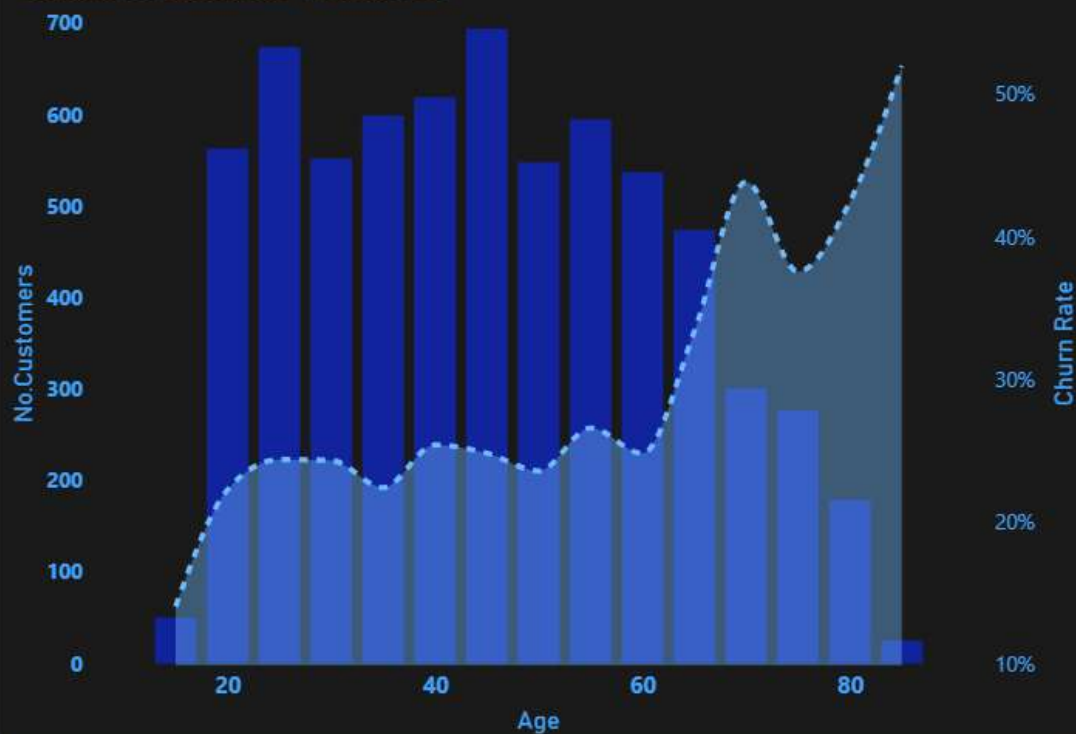
1

77



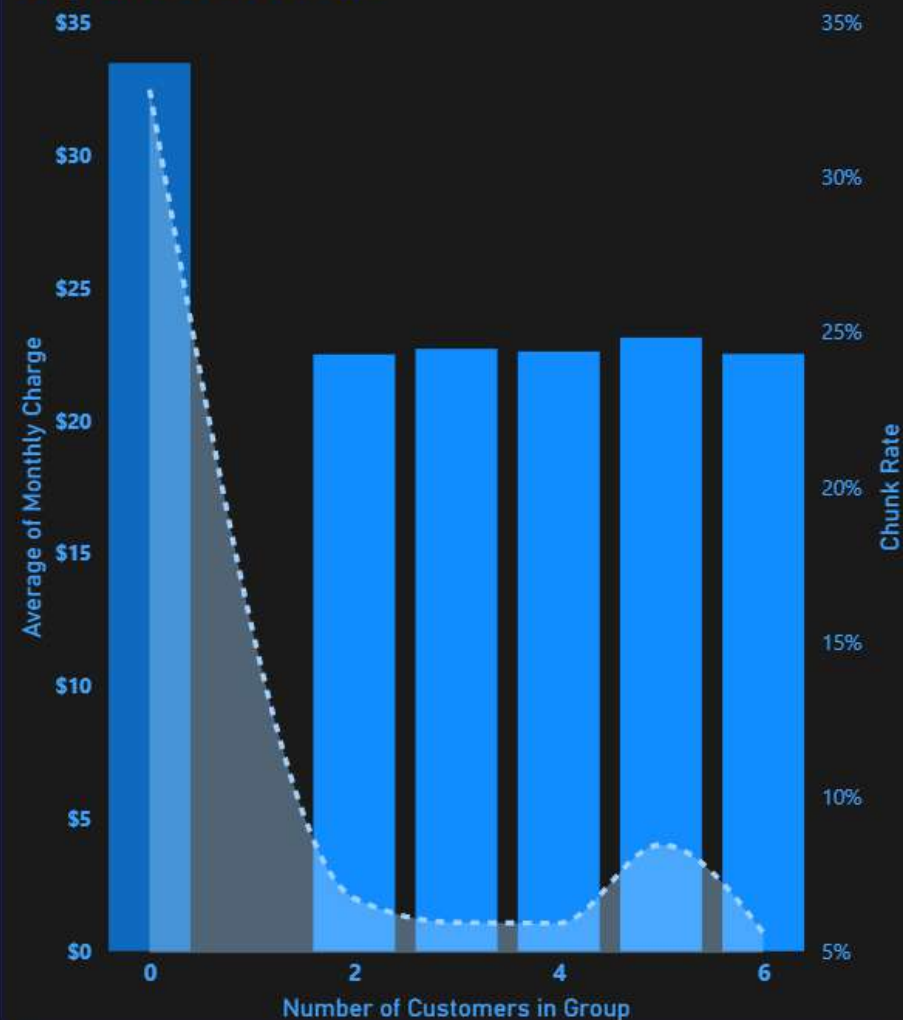
No.Customers and Chunk Rate by Age groups

● Number of Customers2 ● Chunk Rate



AVG.Monthly Charge & Chunk Rate by No.Customers in Group

Group ● No ● Yes ● Chunk Rate



Total Customers
Service Call

6.12K

AVG Customers
Service Call

0.92

Chunk Rate

26.86%

Contract Category

☐ Monthly

☐ Yearly

Payment Method

☐ Credit Card

☐ Direct Debit

☐ Paper Check

Chunk Rate & Avg Customer Service Call by Account Length & Contract Category and Payment Method

Contract Category ◆ Monthly ◆ Yearly

